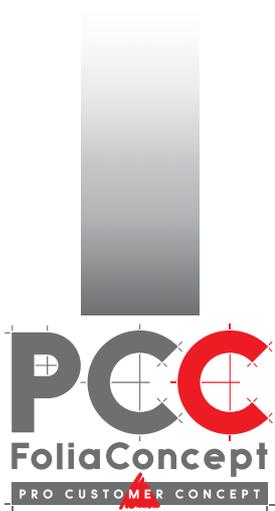


INSIGHTS



- ◆ Advertising
- ◆ Protective films
- ◆ Labellings
- ◆ Digital print

Philosophy



It may be a coincidence, if you're successful once.
It may be fortune, if you're successful twice.
If you're successful three times, it is by industriousness and efficiency.
(A proverb from the Normandy)

It's a very attractive duty to totally put this proverb into practice. People always wish to be successful: you as our business partner – we as a company. This applies to the company management just like it applies to every single employee.

But how should success be defined?

The proverb defines permanent success as a result of industriousness and efficiency.

Thus, we have been successful as a company for more than 25 years.



Let's be
successful!

PCC FoliaConcept

„You'd rather choose a good name instead of great wealth.“

This statement of an oriental wise man shows that a name includes a relevance that should not be underrated.

A name is linked to characteristics. It gives its owner an identity and tells you something about his/her personality.

Accordingly, we too have thought properly about the name of our company.

We would like to tell you that we are there for you.

PCC – Pro Customer Concept means that we completely focus on your interests and wishes. We always hope to develop solutions for you and with you in a constructive exchange of ideas.

Walk together on new courses.

As an up-to-date services company, we are at your disposal with dedicated employees. With this in mind:

Let's be successful!



Quality strategy

The main target of our quality strategy is to continuously enhance our processes and products in order to increase satisfaction of our customers.

We consider the definition of quality and the level of its fulfilment a request that is asserted by the customer in connection with the awaited characteristics of the product.

This in mind, all employees of PCC FoliaConcept try their best to meet the requests of the customers accordingly and, if necessary, introduce these requests at the right place to make an appraisal possible.

Resources have to be spared by efficient procedures in order to stabilize and extend our market position.

Through our quality strategy, we also make a contribution to environmental protection. And by following the principle of “avoiding mistakes instead of detecting mistakes”, we are able to make use of production facilities in a precise and prearranging way to avoid any kinds of waste.

As a supplier of the automobile industry, we attach importance to compatibility with other management systems. Therefore, our production loops are adjusted to the relevant guidelines, and an unobstructed networking with the customer is made possible.

We consequently have set ourselves measurable quality targets.



Our aim will only be achieved when you are contented. Thus, every order is controlled for its effect and checked for its appearance.



PCC FoliaConcept – The company management



2	Philosophy
4	Quality management systems
6	Contents
8	Graphic
10	Production
12	Advertising on means of transport
14	Serial production
16	Nationwide installation
18	Total car coating
20	Special purpose vehicles
24	Reflecting advertising
26	Varnish protection film
27	Varnish protection sets
27	Vehicle design
28	Sun shield film for buildings
29	Sun shield film for vehicles
30	Glass decoration film
31	Glass protection
32	Signboards and information systems
33	Vehicle lettering
34	Online-shop



To fulfil the customer's wishes is a question of honour

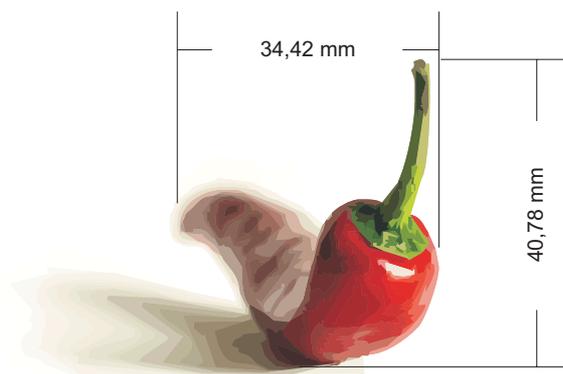
People who order advertising mediums normally invest in the most favourable options for production and design. In order to achieve this, a reliable knowledge of the official conditions is obligatory.

Not just eye-catching. In terms of building the Litho, there are some practical and functional aspects of great importance. The graphic designer knows what potential lies in the electronic image montage and which printing processes are suitable for which purposes.

Making ideas visible

There are lots of ideas, but which one is good? What grants you re-recognition, stabilizes the trademark, and transmits the message clearly? It is our profession to perceive and achieve that.

Your personal contact person guarantees you a fast and qualified business contact.



Visual communication

Design is affiliated to PCC FoliaConcept. Our experts know very well the art of being above their own styles.

Technical communication

Regarding the technical implementation, our customers have full confidence in our skills and experience of many years. They know that we speak the language of the agencies and that we realise their orders in the best possible way.

Specially made communication

Advertising is above all a question of adequacy. That means for us to develop solutions which go well with customers and markets equally, and to link creativity, budget and feasibility successfully to each other as well as to orient basic products and manufacturing methods towards the customer's definition of needs.

Communication with suppliers

At PCC, ratings of suppliers take place permanently. On behalf of the customers, basic delivery conditions are enquired and renegotiated frequently.

- Faith with quality
- Faith with time limits
- Price

We prefer suppliers with an integrated quality management system.



Production



The production of the graphical products takes place in our company in an industrial manner, in spite of the acceptance of individual orders.

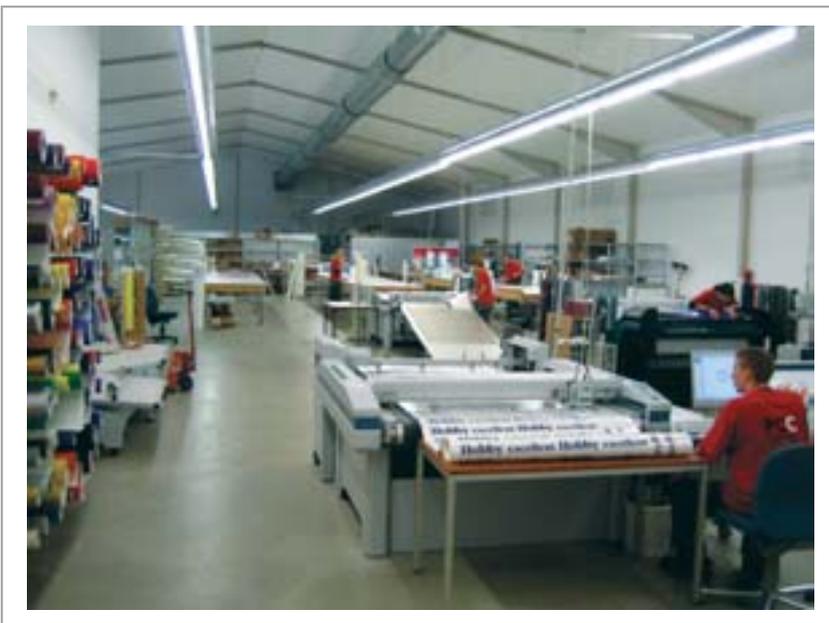
Extensive stacking grounds for raw material and confectioned articles ensure a short response time.





The innovation machine

By using large size printers, advertising purposes can be realised better and more creatively. There are no limits left for motive layouts – in the opposite: bigger, faster, and wider.

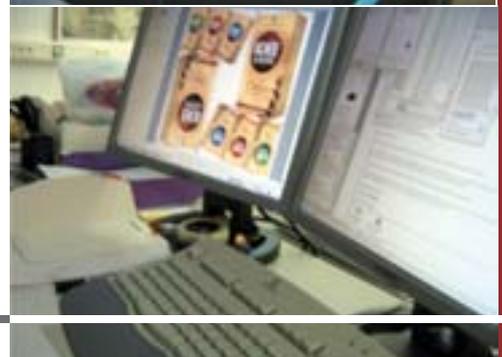


The production

Modern, large size cutting systems and laminators as well as fully automatic machines have an optimising effect on the manufacturing process. However, the technical skills of our employees are the highest valued criteria.

Digital print in perfect resolution

We print your manufacturable picture files or the reproduced data in the best possible resolution and binding colours. By using special films, protective laminates, papers, and banner material, we always make use of the proper medium for your advertising.



on means

Advertising on means of transport



Sample appliances of vehicle advertising



Busses and trains are expressive advertising platforms. In close collaboration with agencies and providers of advertising spaces, we work out concepts of a special kind.

There are two kinds of outdoor advertising on vehicles: striking types like 9/1 or 18/1 formats, and partial layout or total layout.

The conditions for data deliveries are clearly defined and are put at our partners' disposal.



Selection of the materials takes place in consideration of the following conditions:

- Period of validity
- Layout
- Official conditions

For instance, there are special films to be adhered on windows, films for 3D-applications, and films for short-term implementation.

Reflecting films, which, in accordance with special permits, can be found in bus advertisings, usually attract great attention in public.



PCC advantages

- Own production
- Worldwide installation
- Project management
- Quality management

production

Serial production

On many fields, our pursuit of perfection and our ability of innovation have made us the market leader in Germany. More than 25,000 vehicles get equipped with products from PCC FoliaConcept every year.



Manufacture or factory?

Our production plants are both. It doesn't matter, if customers commissioned line production, low volume production, or individual items; every single product will be realized with a maximum of creativity as well as technical and technological know-how.



Our powerful production- and logistics system grants the most advantageous cooperation between the different operating departments and selected suppliers. Up-to-date manufacturing methods and the flexibility of our production plant assure the best quality and short times of delivery.





Industrial special production

We would like to accompany the success of our customers and give advice regarding ways of improvement in case of increasing demand. Thanks to the size of our company, we have access to special industrial products, which are subsequently confectioned by us. For that, modern large-size machines and a certified quality management put up a process sequence with a constant quality.

e installation

Nationwide installation



We get everywhere

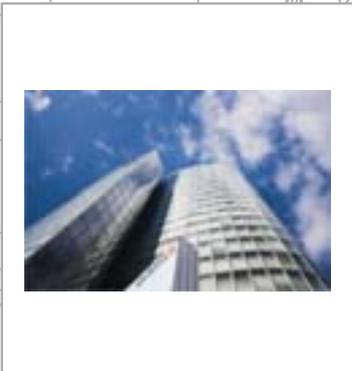
As one of the biggest film services companies for advertising technology, our installation team is at your disposal at international level.

This allows a standardised and effective procedure. Vehicle fleets can be designed simultaneously with regard to the data sources, the materials, and the processing in a very short time.

You as a customer can find in us a contact who offers you

- Project planning
- Disposition
- Production
- Installation

as a total performance.





• ROSTOCK

• HAMBURG

• BREMEN

• HANNOVER

• BERLIN

GERMANY

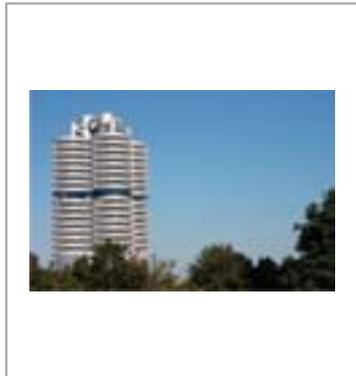
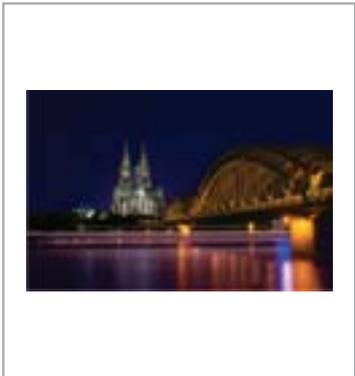
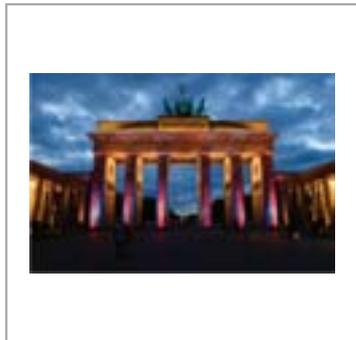
• DRESDEN

• FRANKFURT

Germany is our place of work.

STUTTGART

MUNICH



car coating

Total car coating



Total car coating with high performance films

Question:

You are planning an eye-catching advertising campaign with some of your own vehicles?

The corporate identity of your company includes a primary colour that can only be imitated with a special varnish?

You want to remove equipment from your leased vehicles after expiry of the contract period without costliness?

Answer:

Total car coating with high performance films from PCC FoliaConcept.

Advantages of a total surface coating

It is not possible to distinguish a total car coating from a varnishing at first sight. Our high performance film will be accurately adhered to your vehicle.

We make individual wishes come true by printed films. A large-area and fancy design attracts great attention.

You could save time and money

A film coating is faster than a complete new varnishing.

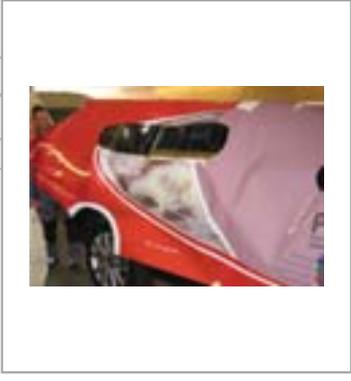
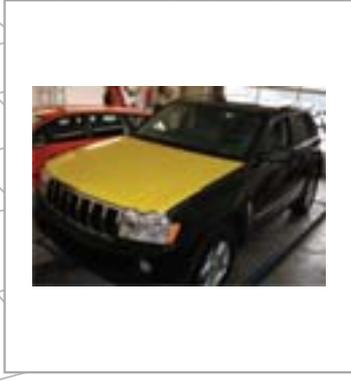
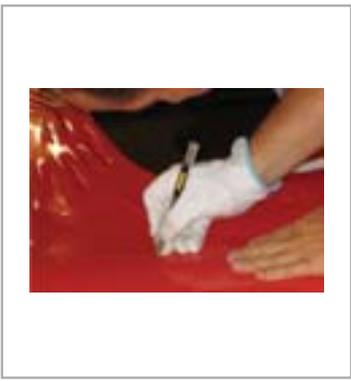
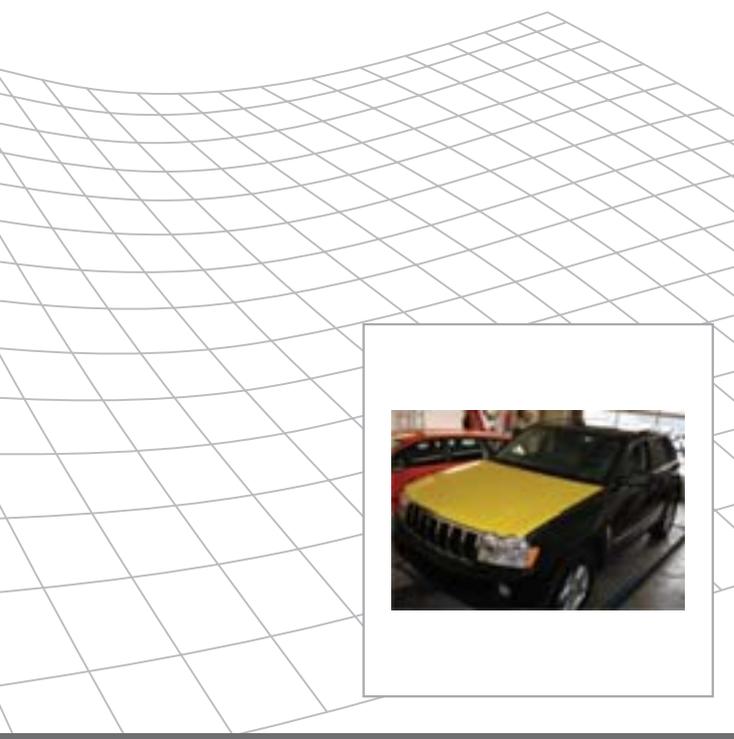
The film is permanent, but it may be removed, unlike a varnishing, without any remains.

The original varnish will be protected all the time against scratches and falling rocks.

By that, the resale value of the vehicle increases.



Many vehicles have left our company with a new colour – without adding any varnish.



Special-purpose vehicles



PCC FoliaConcept comes with more than 25 years of market experience on the field of safety films for special-purpose vehicles.

For visible safety

When it comes to the welfare of humans, the best thing is barely good enough. This applies especially for administration vehicles and other special-purpose vehicles.

For this reason, we prepare them individually and extremely thoroughly for their later use.

Helper of the helpers

The greatest challenge is the way to the place of action. That's why intensive fluorescent colours and retro-reflecting films for special-purpose vehicles play an important role.

At night, the visibility is much more important than in the daytime.

PCC FoliaConcept has been for many years a partner of the automobile industry and the European police and rescue services in equipping diverse special-purpose vehicles.





Reflecting films for visible safety

As a partner of more than 800 garages, we are the leading company in Germany, which produces and installs special films for special-purpose vehicles nationwide.

Administration vehicles are characterised by their design and colour. The utilisation of reflecting films offers an additional safety for the passengers as well as for other traffic participants at night and despite bad visibility conditions.

When it comes to the welfare of humans, the best thing is barely good enough.

PCC – The way of visible safety.



24 hours online-shop
for spare parts at:
www.PCC-Gruppe.de



Our special films are characterised by
European licences (ECE).



advertising

Reflecting advertising



Rule the night and meet the fascination

Until now, a great potential of communication on “rolling advertising spaces” got lost in the darkness. We would like to show you how to make efficient use of advertising spaces at night or in the dawn.

Retro-reflecting films are persistent, lightfast, and inherently stable. The films can be used for decorative graphics und free-standing texts, or they can be imprinted by digital print method. While this sort of advertising cannot be distinguished from a conventional advertising by day, it is an optical event at night. Thousands of tiny glass particles reflect the light back towards its source and let the advertising shine.

Due to the Europe-wide valid regulation ECE 104, pickup cars, too, in addition to lorries/trucks, are now allowed to advertise at night. It is legal to provide them with reflecting advertisings in conjunction with an outline marking.

All materials used in our company comply with the European norms.



Not possible to be more eye-catching!

With an attention-grabbing design and luminous colours on your film, you inspire people so that they will still be mentioning you the next day.

Safety and identification

The University of Technology in the city of Darmstadt has proven in several studies for the German Federal Ministry of Transport that the number of collision accidents at night with participation of lorries/trucks could be reduced by over 90 percent.

The German Federal Highways Agency estimates that in the year 2001, 750 lorry/truck accidents with damages to persons, 1,100 casualties, and 60 dead persons, could have been avoided on motorways and highways, especially through an improved backwards perceptibility.

Reflecting advertising – a reasonable way to stage the own market launch and to protect traffic participants. The driver also identifies himself much more significantly with “his” vehicle through this precaution and conspicuousness.

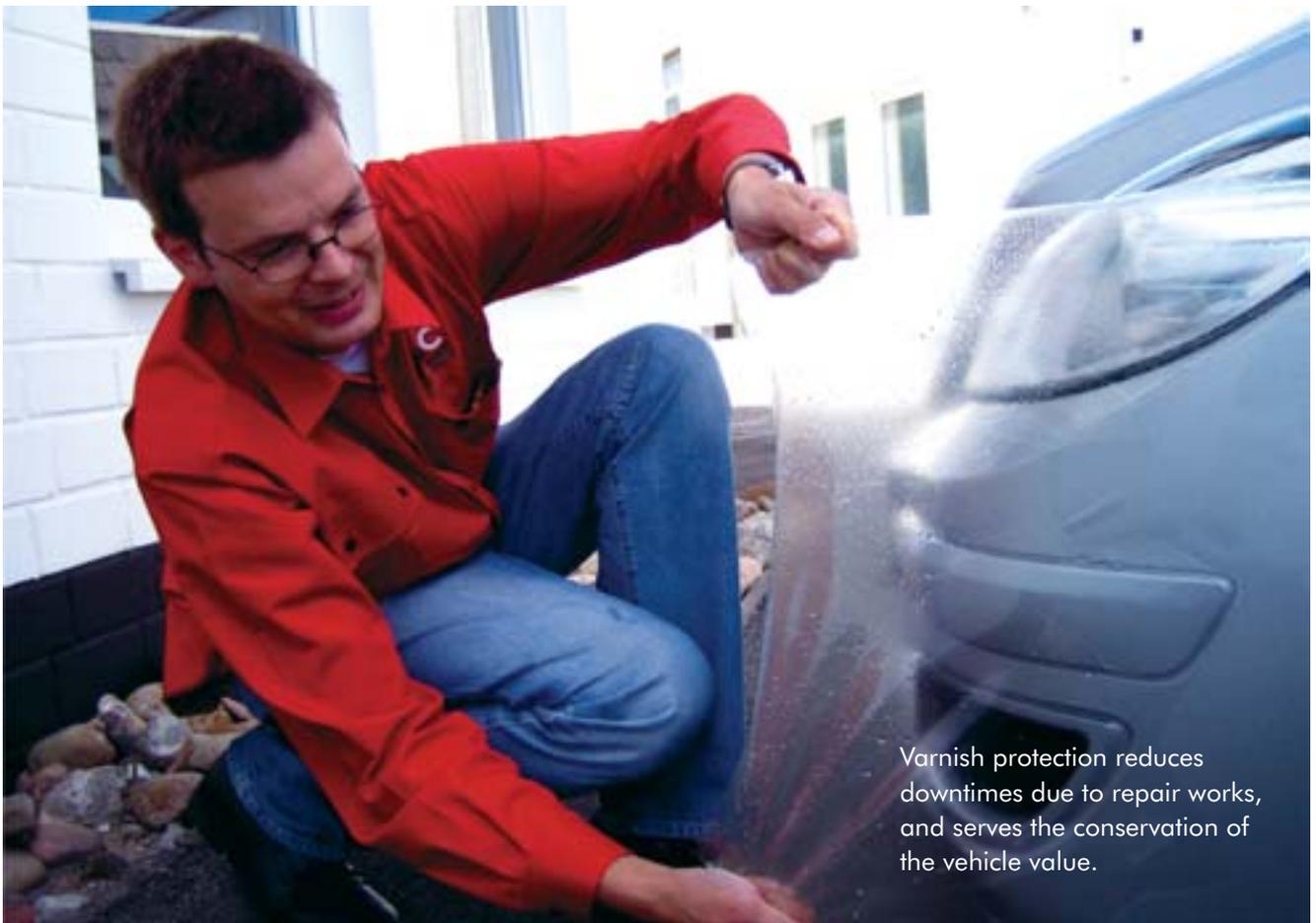
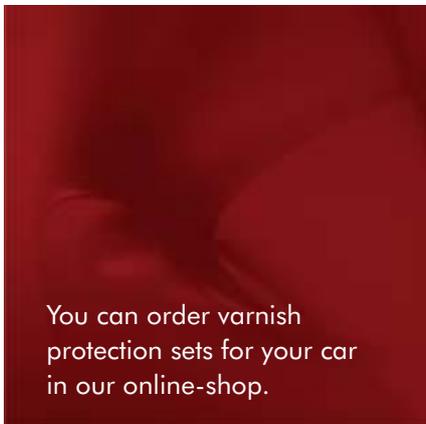


protection film

Varnish protection film

By a transparent high-tech film, the varnish of emergency vehicles and expensive private cars are comprehensively protected at extremely stressed spots.

Vehicle front, door edge, loading sill, bumpers, recessed grips



Varnish protection sets

safe, simple, true to size

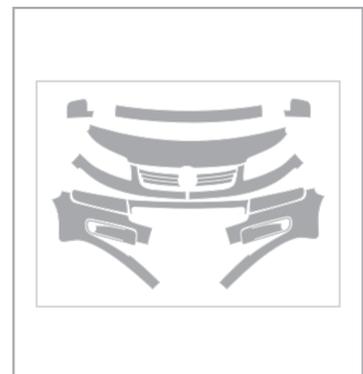
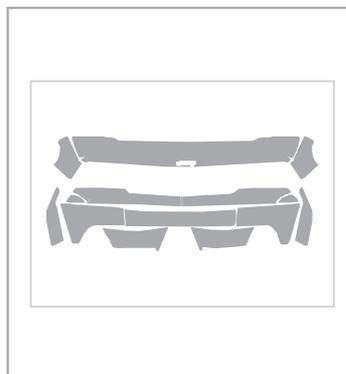
- transparent, permanent self-adhesive film
- fitted true to size
- lightfast, weather-proof
- extremely robust
- washing plant resistant, removable

In our online shop, you can buy varnish protection sets for different kinds of vehicles.

www.PCC-Gruppe.de



Application samples for varnish protection sets



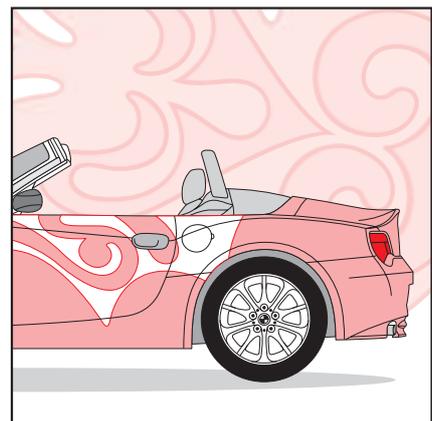
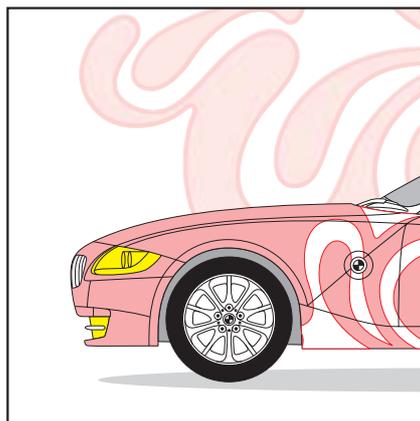
Vehicle design

Car fashion by professionals

From a subtle strip to a complex design, we don't let any of your wishes unaccomplished to make your vehicle an event!

PCC FoliaConcept works with special films that are extremely resistant and strong, but also absolutely neutral for the varnish.

They even survive cleanings with steam jets and in car-wash plants. And if you decide to have a new design, the films can be removed without any remains.



Shield film

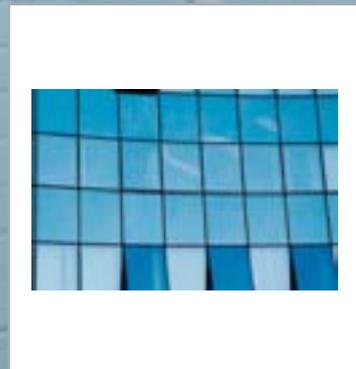
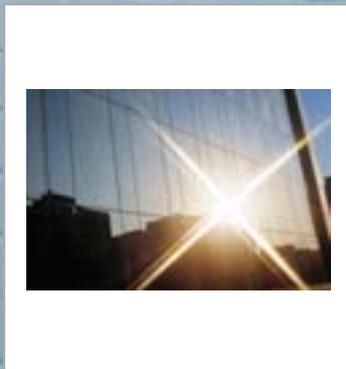
Sun shield film for buildings

Arrange a nice atmosphere! Glass creates intervisibility with the outside world. Yet, it's not able to sufficiently protect against too much sunlight, rays, and heat. For that reason, PCC applies a metallised film that reflects or absorbs the sunlight. Heat and UV rays would stay outside. Sun shield films reflect and absorb up to 88% of the incident solar energy and by that, create comfortable room conditions.

PCC
FoliaConcept
PRO CUSTOMER CONCEPT

Produktion

Waren-
annahme



Sun shield films – a stylish way of dealing with light and warmth

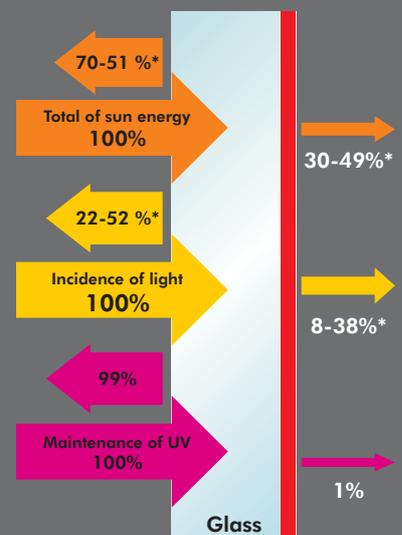
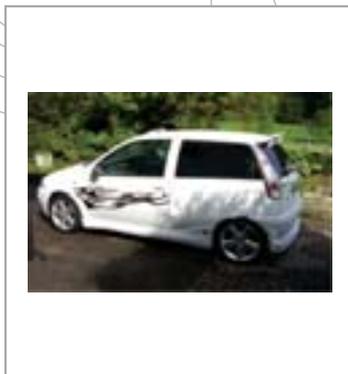
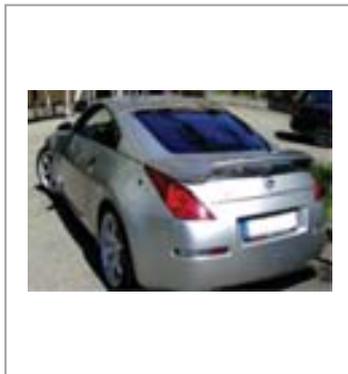


Sun shield film for vehicles

Reject heat, UV rays, and nosy glances, and enjoy the merits of the newest film technology in addition to a cool look.

We only use sun shield films that have the General Design Certification by the Federal Bureau of Motor Vehicles and Drivers. When the flimsy films are passed by professionals, they join together with the glass, so that they cannot be distinguished from the window panes.

The films exist in numerous versions: subtle tinge, silvered optics, strong tinge, and coloured appearance.



*according to the model

oration films

Glass decoration films

Stylish and anonymous

A glass decoration film is a see-through material that, when adhered to surfaces, affects to be light and friendly, however protects your privacy reliably.

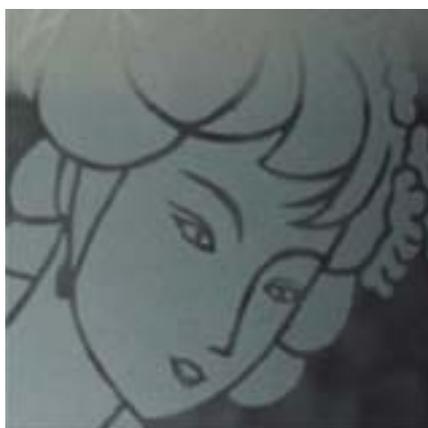
It is outstandingly suited in critical places for protection against unnecessary glances.

In a well-designed manner, glass walls and doors can be made visible for pedestrians.

There are different types of structures and colours. For the labelling of glass doors, shop windows, vitrines etc. an effect of ground, sand-streamed, or cauterised glass can be created.

Any desired graphics can be displayed through film cutting and digital print.

Glass decoration films are easily washable and can be removed without any remains.



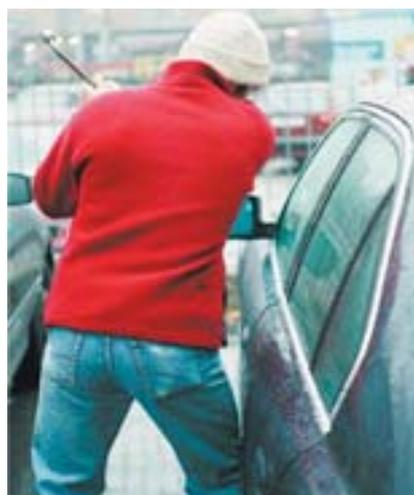
Glass protection

Splinter shield film

Non-existence of a splinter shield on glass panes in doors, partition walls, windows, and vehicles in particular, could lead to dangerous consequences in the event of stumbles, accidents, and violations. Severe cut-injuries caused by scattering pieces of glass are counted among the most frequent injury causes.

Solution:

The transparent splinter shield films stabilise glass panes and provide the glass with invisible resistance against pressure, shocks, and strikes. Even if the glass breaks, the peaces are held together by the special film; the glass remains completely in its frame. Injuries and other potential damages as a result can be avoided successfully.



Scratching shield film and anti-graffiti film

Vandalism causes great damage. That's why special transparent films with crystal-clear adhesive were developed in order to invisibly protect openly accessible glass panes.

Scratching shield film:

Protects glass panes e.g. in public means of transport against scratching.

Anti-graffiti film:

Protects digital prints, information boards, and other advertising spaces, so that sprayed-on paintings can be removed by means of cleaning supplies.



Warn – Advertise – Protect

Information boards for indoor and outdoor appliance can be created in many different variations.

- Construction signs
- Office signs
- Company signs
- Law firm signs
- Name tags
- Information boards
- Surgery signs
- Warning signs
- Pylons
- Advertising stands
- A-frame signs
- Banners
- Textile printing
- Posters etc.

Depending on the purpose, we compile a concept for you regarding subsurface material and labelling. We smoothly create layouts based on your data for a complete customer leading system or the interior signposting.

After that, we turn towards the professional installation of the signs, the foundation of advertising systems, or the electrical connections.



Vehicle lettering



Online-shop



Online services

- New products
- Special offers
- Job opportunities
- Repair kits for special purpose vehicles

Which products are available?

- Spare parts for police films
- Tools and accessories for vehicle labelling
- Varnish protection sets for different vehicle types
- Sun shield films

Post your order in three steps

- Register
- Select
- Order

We always deal with orders immediately. Orders that arrive on weekdays before 10 a.m. usually leave the company on the same day.

Individual consulting regarding our services

As a matter of course, you have the right to contact our expert team for a specialist counselling. We are to your disposal for that during the office hours.



Why PCC FoliaConcept?

In addition to the appropriate offer price, we offer you additional benefits.

- Certified quality management
- Graphical services
- In-company production of cut and digital print
- Nationwide installation of lettering and total coatingg
- Innovative film technology
- Online service

These attributes correspond to the "from one source"-strategy and guarantee short response times.

Besides the trust that our industrial customers have placed in us, quality management is another guarantee for your excellent decision to make PCC your business partner.

PCC FoliaConcept delivers and installs special films for car manufacturers like:

- DaimlerCrysler
- Opel
- BMW

Thanks to our experience of many years, we are also able to offer our services at international level.

We would gladly provide you with detailed information about our products.

We are looking forward to a partnership with you.





**QUALITY
MANAGEMENT**
We are certified

IMPRINT



Editor:
PCC FoliaConcept GmbH

Mühlenredder 21
24582 Bordesholm
Germany

Tel.: +49 4322 690 10
Fax: +49 4322 690 166
E-Mail: Info@PCC-Gruppe.de
Internet: www.PCC-Gruppe.de